



Internal Audit and Oversight Division

Reference: EVAL 2013-05

TERMS OF REFERENCE

Country Portfolio Evaluation - Thailand

March 25, 2013

TERMS OF REFERENCE**Country Portfolio Evaluation – Thailand**

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Task Manager:	Mrs. Julia Engelhardt
Division:	Internal Audit and Oversight Division (IAOD)
SSA holder:	To be selected
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1. COUNTRY PORTFOLIO EVALUATION - THAILAND

(A) INTRODUCTION

1. Country portfolio evaluations (CPE) encompass the entirety of WIPO related activities during a specific period in a given country. They evaluate the performance and results of the Organization as a whole and provide evaluative insights to make evidence-based strategic decisions about positioning WIPO in a country, strategic partnerships, operations design and implementation. The terms of reference (TOR) were prepared by the IAOD Evaluation Section based on a document review and preliminary discussions with stakeholders. The purpose of these TOR is to provide key information to stakeholders about the proposed evaluation, to guide the evaluation team and specify expectations during the various phases of the evaluation.

2. OBJECTIVES AND SCOPE OF THE EVALUATION

(A) RATIONALE

2. The Thailand CPE is part of the independent oversight reports planned by the Internal Audit and Oversight Division (IAOD) for 2013. The rationale for the CPE is to assist WIPO in reviewing its past performance, results and comparative advantage in the country. This evaluation will also support WIPO's efforts to define the country strategy for future WIPO activities.

3. IAOD will manage this CPE. It will inform the Director General and Senior Management Team on the main results achieved in the country for the period 2007-2012 and provide evaluative information and feedback for internal decision-making on potential improvements for future activities in Thailand. It will also benefit strategic approaches for other countries.

(B) OBJECTIVES AND USES

4. The evaluation shall:

(a) Assess and report on the performance and results (outputs, outcomes and impact) of the activities undertaken in Thailand for the period of 2007-2012 in line with the WIPO mandate and in response to the country's needs, as well as analyze the factors that accounted for the achievements or lack thereof (accountability); and,

(b) Determine the reasons for observed success/failure and draw lessons from experience to produce Evidence-based findings allowing Senior Management to make informed strategic decisions about positioning itself in Thailand, for strategic partnerships, and improving operations design and implementation whenever possible (learning).

5. The evaluation shall inform the Regional Bureau for Asia and the Pacific, WIPO Senior Management Team (SMT) and Program Managers, implementing the various activities in the

country, on the main results/ effects WIPO's work had in the country, the challenges WIPO might be facing in the country; and propose measures to address them. The evaluation report will be made available to interested Member States upon their request.

6. The evaluation shall be used to identify good practices that could be replicated in other interventions as well as to define improvements in the country that still can be made during 2013 and beyond.

(C) SCOPE

7. As already mentioned, the evaluation covers a time frame of 6 years (2007-2012). The non-personnel expenditure during this period for about 100 WIPO funded activities was close to one million Swiss francs.

8. The support activities undertaken by WIPO in the period under evaluation will be categorized and analyzed under five thematic areas; IP capacity building activities, IP infrastructure support, IP awareness raising, Global IP Services and Technical Advice

9. This evaluation will look at the effectiveness and efficiency of the Secretariat in implementing these activities and their relevance to achieve higher level objectives. It will assess the evolution of WIPO's interventions over time, its performances, and the strategic role played in Thailand using a representative sample of the interventions.

10. In addition to the operations, the evaluation will also review the analytical work conducted by WIPO over the period as well as its participation to strategic processes. The scope is not to assess the methodology or quality of products as such, but to determine the extent to which WIPO contributes to the country's IP-related policies, goals and priorities, as well as core values, strategic goals and positioning in the country.

11. This evaluation is not about assessing the performance of the IP system in Thailand.

3. CRITERIA AND KEY QUESTIONS

12. The CPE will be addressing the questions and sub questions identified below in order to assess whether WIPO did deliver the right things the right way, and also identify key lessons from the WIPO country presence and interactions with a view to inform future country strategies.

Question one on Relevance: Is the WIPO support needed in the country? And why?

- Have the implemented activities been relevant and in line with the country needs, priorities and capacities?
- Has WIPO positioned itself as a strategic intellectual property partner for the government, civil society and other partners?
- What is the level of satisfaction among WIPO stakeholders, customers and beneficiaries on the quality and relevance of services provided?

Question two on Efficiency: Did WIPO make best use of available resources?

- Has WIPO worked as one and have interventions been coordinated internally and externally with relevant partners such as the Department of Intellectual Property (DIP), ASEAN and other relevant partners?

- Has WIPO been efficient when using and managing available resources, especially taking into consideration WIPO's organizational and demand driven setting?
- What are the key factors applied when making strategic choices and investing WIPO resources? And how do they need to be considered and managed when setting country priorities?

Question three on Effectiveness: Did we produce any strategic results?

- Has WIPO contributed through the implementation of its various interventions to the country's national plans and achievement of its goals?
- What strategic results have been achieved? Did it have any impact on the development and promotion of the use of the IP system? and
- Are there any possible intended or unintended results that could have a multiplying effect?

Question four on Sustainability: To what extent have some of the interventions continued after WIPO funding has been terminated?

13. Answers to these questions will provide a useful basis for strengthening WIPO and its support to the country and for improving the effectiveness of WIPO's interventions in the future in Thailand and elsewhere. Present good practices at the country level for learning and replication. Draw lessons from unintended results.

14. The questions highlighted above will be further detailed in a matrix of evaluation questions to be developed by the evaluation team during the inception phase.

4. DESCRIPTION OF THE PROPOSED METHODOLOGY FOR THE EVALUATION

(A) METHODOLOGICAL APPROACH

15. The evaluation will employ relevant internationally agreed evaluation criteria of relevance, efficiency, effectiveness, impact and sustainability. It will also consider other relevant criteria such as coordination, coherence and coverage.

16. During the inception phase the evaluation team will design the evaluation methodology to be presented in the inception report.

17. The evaluation will be deductive to the extent possible, i.e. compare the reality in the country. It will come up with recommendations, if necessary, on how to improve existent cooperation with the country, WIPO country plans (planning, monitoring and evaluation inter alia) to make it even more effective if needed.

18. This methodology will be refined during the design and inception phase.

19. The evaluation, while providing evidence on progress shall define the critical points or bottlenecks, if any, in delivering the expected results and outcomes, taking into account the political and economic context.

20. The Internal Audit and Oversight Division (IAOD) will assess and assure the quality of the evaluation report by applying the United Nations Evaluation Group (UNEG) Norms and Standards.

(B) DATA COLLECTION METHODS AND PREVENTION OF BIAS

21. First, all existing primary and secondary country data shall be collected and analyzed: planning and monitoring documents, (self-) evaluations, reviews and studies, meeting records and minutes, mission reports, statements by Member States and by external stakeholders etc.

22. Secondly, key stakeholders shall be interviewed using interview protocols tailored to the specific groups. Interviews will be recorded on electronic files in such a way that the information can easily be processed and analyzed. The files corresponding to these records will be kept through Teammate, IAOD's electronic working paper tool, for further analysis and as pieces of evidence for factual checking and tracking.

23. Key findings shall be summarized as early as possible and main conclusions deduced from the findings (and related key recommendations if any) shall be validated in presentations to be shared with a reference group of key WIPO stakeholders. The same group of people shall comment on intermediary and final products of this evaluation (mapping, evaluation design and framework for main phase, inception report, draft and final report) which will take into account their comments to the extent possible.

24. Information shall come from a variety of sources to allow for triangulation and ensure its accuracy and that the views from all-important stakeholders are considered.

5. PROPOSED TIMING AND DELIVERABLES

25. Table 1 provides an initial detailed plan for this up-coming evaluation:

	Main phases of the evaluation	
Timeframe	Phase	Deliverables
1 st February to 11 th April 2013	Phase 1: Design phase This includes drafting the TORs, preparing the budget, selecting and hiring the evaluation team.	ToR, Call for Expression of Interests, Consultant contract
15 th April to 7 th June 2013	Phase 2: Inception phase (including evaluation team meeting either in Geneva or Thailand) The main objective of the <u>inception report</u> is to ensure the evaluation team has a good understanding of the scope of work in the ToR and has developed a coherent methodology for the main evaluation phase and presented it according to the report template. This will be the opportunity to discuss and validate the \ the evaluation approach within WIPO.	Inception Report Protocols including structured evaluation questions, and/or survey questionnaires for key stakeholders consultation
15 th to 21 st June 2013	Phase 3: Evaluation Phase Data and information gathering, consultations and analysis of all information. Fact findings mission to Thailand focusing on various areas identified in the inception report. The mission will	Power point presentation and aide memoire / summary of findings and initial proposals for recommendations

	Main phases of the evaluation	
	start with a briefing with key stakeholders to inform them on the evaluation and will end with a formal debriefing to internal and external stakeholders to present the evaluation findings and preliminary conclusions.	
1 st to 22 nd July 2013	Phase 4: Reporting Sharing the results of the evaluation in Geneva The data will be analyzed and presented using IAOD reporting templates. The executive summary of the evaluation report will be the core of the report to be presented to the Senior Management Team. Management responses to the recommendations should be included in the report	Draft and Final Evaluation Report Presentation to Management in Headquarter for all WIPO staff (date to be confirmed)
15 th July 2013	Phase 5: Follow-up and Dissemination	Management Response Matrix (MRM)

6. EVALUATION DISSEMINATION AND COMMUNICATION

26. Evaluations contribute to knowledge building and organizational improvement. Therefore, evaluation findings, conclusions, recommendations and lessons learned will be presented in a user-friendly way to target audiences.

27. All evaluation products will be in English.

28. Initial findings, conclusions and recommendations of the evaluation will be shared with key stakeholders during debriefing sessions or electronically at the end of the data collection phase.

29. Once the evaluation is completed, IAOD will ensure dissemination of lessons through various means such as posting of the Executive Summary on the intranet, inclusion in the summary annual report, and through presentations made in relevant meetings or workshops.

30. The evaluation shall inform the Regional Bureau for Asia and the Pacific, WIPO Senior Management Team (SMT) and Program Managers, implementing the various activities in the country.

31. The evaluation report can be made available to interested Member States upon request according to agreed procedures.

7. QUALITY ASSURANCE

32. The Evaluation Task Manager, Mrs. Julia Engelhardt, will manage and lead the evaluation and evaluation team. The IAOD Evaluation Section Quality Assurance System is based on the UNEG norms and standards, the WIPO Independent Evaluation Guideline and good practice of the international evaluation community. The Director, IAOD will conduct the quality assurance.

33. SSA holders working for the IAOD will be required to ensure the quality of data (validity, consistency and accuracy) throughout the analytical reporting phases (inception report and final evaluation report).

8. KEY STAKEHOLDERS AND INFORMATION SOURCES

34. IAOD will provide the SSA holder working under this evaluation all the necessary access to WIPO's key stakeholders, systems, networks, data and documents and any other information required. An initial reference document list can be found in Annex 1 of this ToR.

35. The following groups of stakeholders shall be consulted during this evaluation:

- (a) In WIPO: Regional Bureau for Asia and the Pacific, Senior and Program working either directly or indirectly with Thailand;
- (b) In Thailand: the team will need to consider a wide stakeholder consultation and involvement. It is required to meet with government ministries/institutions, research institutions, civil society organizations, civil society and private sector representatives, UN agencies, bilateral donors, regional partners like ASEAN, etc. The team should envisage visits to project/field sites when required;
- (c) Other country key stakeholders and beneficiaries.

9. SPECIAL SERVICE AGREEMENT (SSA) TASK, SKILLS AND EXPERIENCE

36. IAOD will conduct the evaluation with the assistance of one national SSA holder who will be identified through a transparent selection process. The SSA holder working for the Evaluation Section will not have been significantly involved in any direct work with any of the activities under evaluation, or have other conflicts of interest.

37. The SSA holder working for the Evaluation Section will be required to sign the Code of Conduct and Agreement Form¹.

(A) SSA HOLDER SKILLS AND EXPERIENCE REQUIRED

38. IAOD has foreseen contracting for a period of three months one SSA holder under the management of the Task Manager to assist with the design and undertaking of the evaluation, as well as to provide his/her inputs at key stages of the mapping exercise and inception phase.

39. The SSA holder to work on this evaluation shall have the following expertise:

- (a) Experience of working in Thailand in intellectual property related issues;
- (b) Past experience in planning, monitoring or evaluating programs or projects, preferably in relation to intellectual property;
- (c) Technical competence in intellectual property areas, in particular good knowledge of the political context and current issues discussed on intellectual property in Thailand;
- (d) Ability to conceptualize and to understand the strategic implications of findings;
- (e) Good process management, presentation and facilitation skills;

¹ The IAOD Evaluation Section Code of Conduct for SSA holders will be shared with potential candidates upon request.

- (f) Knowledge of the role and practices of the UN generally, ASEAN and cross-cutting themes (such as Gender and Human Right where applicable) is desirable;
- (g) Strong skills in analyzing databases and designing and implementing surveys;
- (h) Excellent communication, writing and report presentation skills;
- (i) Fully proficient in Thai and English writing and speaking;
- (j) Excellent editing skills;

(B) SSA HOLDER TASKS

40. The SSA holder will assist the Task Manager in providing technical and administrative support to the evaluation and perform tasks as highlighted below and any other task assigned by her:

- (a) Data collection, mapping and analysis, and inception report writing;
- (b) Assist in setting up interviews with key stakeholders, especially in-country interviews and making all the necessary logistic arrangements for meetings in Thailand, as well as recording information from interviews and meetings;
- (c) Provide expert advice in regards to intellectual property issues in Thailand to inform the development of the evaluation design and methodology;
- (d) Assist in the design and preparation of questionnaires and tools required for the evaluation;
- (e) Assist with the collection and analysis of data and records related to country activities and participate actively in key stakeholders' interviews;
- (f) Provide substantive support and assistance during the inception phase, data collection and analysis, and writing phases including report drafting and editing;
- (g) Assist the Task Manager in any other task she might assign during the design and implementation of this evaluation.

41. The assignment will also require the SSA holder to make logistic and administrative arrangements in the country.

10. ACCOUNTABILITIES AND MANAGEMENT ARRANGEMENTS

42. The IAOD Evaluation Section through the Task Manager will manage the evaluation and ensure coordination and liaison with concerned sectors in WIPO and with key stakeholders outside WIPO. Mrs. Julia Engelhardt, Senior Evaluator will be the Task Manager and will lead the evaluation process in collaboration with an evaluation research assistant and the SSA holder and key WIPO staff. Weekly meetings are foreseen with the SSA holder to follow up on the evaluation process.

43. The Task Manager is responsible for managing and leading the evaluation process and conducting the first level quality assurance of evaluation products.

44. The SSA holder will assist the Task Manager throughout the whole evaluation process and in the liaison with the key partners and in discussions with the team and arranging interviews with key WIPO stakeholders and staff.

45. For increasing the learning purpose of the evaluation, the Task Manager and SSA holder will consult key WIPO staff at key stages of the evaluation process. WIPO senior managers, Program and Administration Staff will not be part of the evaluation nor participate in meetings where their presence could bias the responses of the stakeholders.

46. The SSA holder is required to provide all their support to the Task Manager when and as needed specially when preparing all expected products mentioned in Section 5 of this TOR (mapping exercise, draft and final inception report and draft and final evaluation reports, as well as presentations). The SSA holder is also responsible for designing, preparing all methodological tools such as surveys, evaluation question matrixes, etc.

47. Dissemination of information will be done by the IAOD Evaluation Section.

11. HOW TO APPLY FOR THIS ASSIGNMENT AND CONTRACTUAL ISSUES

48. Interested experts wishing to apply for the above assignment should not have been significantly involved in direct work with WIPO nor have other conflicts of interest. The selected SSA holder will act impartially and respect the code of conduct of the evaluation profession.

49. Interested experts applying for this assignment will need to apply before **2nd April, 2013** and provide the IAOD Evaluation Section with the following:

- (a) One page expression of interest;
- (b) A curriculum vitae;
- (c) Three working references.

50. Please note that only applications fulfilling the above requested application requirements will be considered for the selection process.

51. Only the selected external expert will be required to submit two or three examples of evaluation reports recently completed when responding to the Terms of Reference.

52. Interested external experts can send their applications via e-mail to the following address julia.engelhardt@wipo.int copying evaluation@wipo.int before the end of the deadline.

ANNEXES

Annex 1.	WIPO IN-Country Activities 2007-2012
Annex 2.	Groups of Key Stakeholders
Annex 3.	Existing Information Sources

ANNEX 1: WIPO IN-COUNTRY ACTIVITIES 2007-2012

	Activity Date	Venue Country/ City	Activity Title	Summary	Type of Activity
1.	12-Dec-2012	Thailand Bangkok	Roundtable on Selected IP Issues for Cambodia, Laos, Myanmar and Viet Nam (CLMV)	Category: Meeting Type: Roundtable Field of IP: Intellectual Property WIPO Sector: Regional Bureau for Asia and the Pacific View Activity Details	Capacity Building
2.	21-Nov-2012	Thailand Bangkok	WIPO National Workshops for Patent Examiners on the Utilization of External Patent Examination Results, in Bangkok, Thailand, from November 21 to 23, 2012, and in Hanoi, Viet Nam from November 26 to 28, 2012	Category: Course Type: Workshop Field of IP: Intellectual Property WIPO Sector: Regional Bureau for Asia and the Pacific View Activity Details	Capacity Building
3.	05-Nov-2012	Thailand Bangkok, Jakarta	ASEAN-Australia-New Zealand-WIPO Consultation Seminars on Accession to Madrid Protocol	Category: Meeting Type: Seminar Field of IP: Madrid Treaty WIPO Sector: WIPO Singapore Office View Activity Details	Normative Work
4.	20-Jul-2012	Thailand Bangkok	Meeting at the Office of Industrial Design, Department of Industrial Property, Ministry of Industry, Mines and Energy, Phnom Penh, July 23, 2012	Category: Meeting Type: Meeting (General) Field of IP: Intellectual Property WIPO Sector: Brands and Designs Sector View Activity Details	Technical Advisory Services

5.	18-Jun-2012	Thailand Bangkok	WIPO Worldwide Symposium On Geographical Indications - Preparatory Mission	Category: Meeting Type: Symposium Field of IP: Geographical Indications WIPO Sector: Design and Geographical Indication Law Section View Activity Details	Awareness Raising
6.	09-Jun-2012	Thailand Bangkok	Advisory Missions on the accession to the Madrid Protocol respectively made by the governments of Thailand	Category: Meeting Type: Meeting (General) Field of IP: Madrid Treaty WIPO Sector: International Registries of Madrid and Lisbon View Activity Details	Technical Advisory Services
7.	05-Jun-2012	Thailand Bangkok	Development Agenda Project DA_4_10_01 on Intellectual Property and Product Branding for Business Development in Developing and Least-Developed Countries	Category: Mission Type: Evaluation Field of IP: Intellectual Property WIPO Sector: Regional Bureau for Africa View Activity Details	Awareness Creation
8.	16-May-2012	Thailand Bangkok	WIPO Regional Workshop on Effective Use of the PCT System: The Experience of Asian Countries, Bangkok, Thailand	Category: Course Type: Workshop Field of IP: Innovations (Patents) WIPO Sector: PCT International Cooperation Division View Activity Details	Awareness Raising
9.	25-Mar-2012	Thailand Bangkok	Director General's Visit to Thailand	Category: Meeting Type: Meeting (General) Field of IP: Intellectual Property WIPO Sector: Regional Bureau for Asia and the Pacific View Activity Details	Normative Work
10.	14-Dec-2011	Thailand Bangkok	ESCAP/OHRLLS Asia-Pacific Regional Meeting on the Implementation of the Istanbul Program of Action (IPoA), Bangkok,	Category: Meeting Type: Meeting (General) Field of IP: Other WIPO Sector: WIPO Singapore Office View Activity Details	Normative Work

11.	14-Dec-2011	Thailand Bangkok	Meeting on ASEAN Patent Examination Cooperation (ASPEC) Initiative	Category: Meeting Type: Meeting (General) Field of IP: Innovations (Patents) WIPO Sector: Regional Bureau for Asia and the Pacific View Activity Details	Technical Advisory Services
12.	08-Dec-2011	Thailand Bangkok	WIPO-ESCAP Regional Workshop on Research on IP Economics and Policy	Category: Course Type: Workshop Field of IP: Intellectual Property WIPO Sector: Regional Bureau for Asia and the Pacific View Activity Details	Awareness Raising
13.	25-Nov-2011	Thailand Bangkok	Support The Attainment Of The Objectives Of Development Agenda Project Da_4_10_01 On IP And Product Branding For The Business Development Of Selected Communities In Thailand	Category: Mission Type: Advisory Mission Field of IP: Intellectual Property WIPO Sector: Development Sector View Activity Details	Technical Advisory Services
14.	26-Oct-2011	Thailand Bangkok	WIPO Regional Workshop on Effective Use of the PCT System: the Experience of Asian Countries	Category: Course Type: Workshop Field of IP: Innovations (Patents) WIPO Sector: Regional Bureau for Asia and the Pacific View Activity Details	Capacity Building
15.	14-Sep-2011	Thailand Bangkok	PCT Technical Cooperation	Category: Mission Type: Training Mission Field of IP: Teaching WIPO Sector: PCT International Cooperation Division View Activity Details	Capacity Building

16.	01-Sep-2011	Thailand Ang Thong, Chiang Mai And Lamphun Provinces	IP and product branding for the business development of selected communities in Thailand	Category: Course Type: Workshop Field of IP: Intellectual Property WIPO Sector: Development Sector View Activity Details	Awareness Raising
17.	30-Jul-2011	Thailand Bangkok	The WIPO-ESCAP Meeting, in Bangkok	Category: Meeting Type: Meeting (General) Field of IP: Development WIPO Sector: Regional Bureau for Asia and the Pacific View Activity Details	Capacity Building
18.	25-May-2011	Thailand Bangkok	WIPO Asia Regional Seminar on Copyright and Internet Intermediaries	Category: Meeting Type: Seminar Field of IP: Copyright WIPO Sector: Copyright Development Services Division View Activity Details	Awareness Raising
19.	29-Mar-2011	Thailand Bangkok	Regional Seminar on the Effective Implementation and Use of Several Patent Related Flexibilities	Category: Meeting Type: Seminar Field of IP: Innovations Other WIPO Sector: Patents and Innovation Division View Activity Details	Awareness Raising
20.	13-Dec-2010	Thailand Bangkok	National Seminar On The Role Of Industrial Designs In Selected Industries	Category: Meeting Type: Seminar Field of IP: Industrial Designs WIPO Sector: Regional Bureau for Asia and the Pacific View Activity Details	Awareness Raising
21.	28-Nov-2010	Thailand Bangkok	Thailand International Creative Economy Forum (TICEF)	Category: Meeting Type: Forum Field of IP: Intellectual Property WIPO Sector: Regional Bureau for Asia and the Pacific View Activity Details	Awareness Raising

22.	20-Oct-2010	Thailand Bangkok	Development Agenda Project Da_4_10_01: Exploratory Mission To Bangkok, Thailand	Category: Mission Type: Assessment Mission Field of IP: Intellectual Property WIPO Sector: Development Sector View Activity Details	Capacity Building
23.	28-Jul-2010	Thailand Bangkok	Advisory Mission on Assessment of Capacity Building Needs in Copyright, Bangkok	Category: Mission Type: Advisory Mission Field of IP: Copyright WIPO Sector: Culture and Creative Industries Sector View Activity Details	Technical Advise
24.	17-May-2010	Thailand Bangkok	WIPO- Thailand Summer School on IP (WTSS)	Category: Course Type: Course (General) Field of IP: Intellectual Property WIPO Sector: WIPO Academy View Activity Details	Capacity Building
25.	15-May-2010	Thailand Bangkok	Study on the Strategic Use of Intellectual Property to Enhance Competitiveness in Select Industries in ASEAN Member States	Category: Study, Report And IP Publication Type: Report - (Survey Report etc.) Field of IP: Industrial Property WIPO Sector: Regional Bureau for Asia and the Pacific View Activity Details	Research
26.	18-Dec-2009	Thailand Bangkok	Consultations With Relevant Thai Authorities/Stake Holders, Bangkok	Category: Visit Type: Visit Field of IP: Intellectual Property WIPO Sector: Regional Bureau for Asia and the Pacific View Activity Details	Normative Work

27.	16-Dec-2009	Thailand Bangkok	Regional Seminar On Traditional Knowledge, Genetic Resources And Traditional Cultural Expressions, Bangkok	Category: Meeting Type: Seminar Field of IP: Traditional Cultural Expression And Genetic Resources WIPO Sector: Regional Bureau for Asia and the Pacific View Activity Details	Awareness Raising
28.	14-Dec-2009	Thailand Thailand	PCT Training, Seminars and Presentations	Category: Mission Type: Training Mission Field of IP: Patent Law and Administration WIPO Sector: Patent Cooperation Treaty (PCT) System View Activity Details	Capacity Building
29.	26-Oct-2009	Thailand Bangkok	National Seminar On Copyright For Professionals In The Film Industry, Bangkok	Category: Course Type: Training Field of IP: Copyright WIPO Sector: Regional Bureau for Asia and the Pacific View Activity Details	Capacity Building
30.	23-Jul-2009	Thailand Bangkok	National Seminar On Development And Management Of Intellectual Property Assets For Economic Growth, Bangkok	Category: Meeting Type: Seminar Field of IP: Intellectual Property WIPO Sector: Regional Bureau for Asia and the Pacific View Activity Details	Awareness Raising
31.	18-May-2009	Thailand Bangkok	WIPO- Thailand Summer School on IP (WTSS)	Category: Course Type: Course (General) Field of IP: Intellectual Property WIPO Sector: WIPO Academy View Activity Details	Capacity Building
32.	13-May-2009	Thailand Bangkok	National Training Program On Development Of Creative Industries, Bangkok	Category: Course Type: Training Field of IP: Other WIPO Sector: Regional Bureau for Asia and the Pacific View Activity Details	Capacity Building

ANNEX 2: GROUPS OF KEY STAKEHOLDERS

The following groups of stakeholders shall be consulted during this evaluation when necessary:

- A. WIPO Program Managers: Sector and Program Managers either directly or indirectly working on the Country Portfolio.
- B. WIPO-internal beneficiaries: other Sectors, Units, Bureaus
- C. Key Beneficiaries of the Thailand Authorities: Foreign Affairs (Mission); Patent, Trademarks and Copyright offices; Ministries of Law, Industrialization, Education
- D. Other Member States members of ASEAN
- E. All other Member States and representatives of the International IP Systems (USPTO, EPO)
- F. Members of Thailand's IP system in the wide sense: Academia, Economy, Patent Attorneys, Civil Society Organizations, Creators and Artists, Inventors and their Collective Management Organizations
- G. UN Organizations (Resident in Thailand): UNDP, ILO, WHO, UNCTAD, UNICEF, UNESCO, UNIDO, etc.
- H. Other International Organizations (WTO, World Bank, ASEAN)

ANNEX 3: EXISTING INFORMATION SOURCES

Mission Reports for Thailand (2006-2012) also available at
<http://intranet.wipo.int/missions/en/gmaps.jsp>

Handmade in Thailand-wipo_pub_121_2012_05.pdf

National Intellectual Property Strategy for Innovation: The Role of WIPO- Presentation by Ye Min Than

ECAP III ASEAN Project on the Protection of Intellectual Property Rights, Annual Workplan 2010

Thailand Intellectual Property Rights Toolkit

Country Report on Current Status of Thailand Regarding the Accession to Madrid System by the Department of Intellectual Property, Thailand

Summary of Key IP Activities in Thailand - Monthly Reports of the Department of Intellectual Property, Thailand (2006-2008)

National IP Legislations in Thailand

Department of Intellectual Property, Thailand, Annual Report 2007

National IP Strategy Related Documents, Thailand

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Prepared by: Julia Engelhardt, Senior Evaluation Officer

Reviewed by: Claude Hilfiker, Head – Evaluation Section, IAOD

Approved by: Thierry Rajaobelina, Director - IAOD